

# CemSites Terms of Service

**CemSites.com is a site specifically for Cemeteries, Memorial Gardens, Funeral Homes, their employees or contractors, and anyone else involved in the death care industry.**

The following terms and conditions govern all use of the CemSites.com website and all content, services and products available at or through the website. The Website is owned and operated by CemSites.com. ("CemSites"). The Website is offered subject to your acceptance without modification of all of the terms and conditions contained herein and all other operating rules, policies and procedures that may be published from time to time on this Site by CemSites (collectively, the "Agreement").

Please read this Agreement carefully before accessing or using the Website. By accessing or using any part of the web site, you agree to become bound by the terms and conditions of this agreement. If you do not agree to all the terms and conditions of this agreement, then you may not access the Website or use any services. If these terms and conditions are considered an offer by CemSites, acceptance is expressly limited to these terms.

**1. Your CemSites.com Account and Site.** If you create an account on the Website, you are responsible for maintaining the security of your account and software, and you are fully responsible for all activities that occur under the account and any other actions taken in connection with the account. You must not describe or assign keywords to your account in a misleading or unlawful manner, including in a manner intended

to trade on the name or reputation of others, and CemSites may change or remove any description or keyword that it considers inappropriate or unlawful, or otherwise likely to cause CemSites liability. You must immediately notify CemSites of any unauthorized uses of your software, your account or any other breaches of security. CemSites will not be liable for any acts or omissions by You, including any damages of any kind incurred as a result of such acts or omissions.

**2. Responsibility of Contributors.** If you operate a account, comment on a account, post material to the Website, post links on the Website, or otherwise make (or allow any third party to make) material available by means of the Website (any such material, "Content"), You are entirely responsible for the content of, and any harm resulting from, that Content. That is the case regardless of whether the Content in question constitutes text, graphics, an audio file, or computer software. By making Content available, you represent and warrant that:

the downloading, copying and use of the Content will not infringe the proprietary rights, including but not limited to the copyright, patent, trademark or trade secret rights, of any third party;

if your employer has rights to intellectual property you create, you have either (i) received permission from your employer to post or make available the Content, including but not limited to any software, or (ii) secured from your employer a waiver as to all rights in or to the Content;

you have fully complied with any third-party licenses relating to the Content, and have done all things necessary to successfully pass through to end users any required terms; the Content does not contain or install any viruses, worms, malware, Trojan horses or other harmful or destructive content;

the Content is not spam, is not machine- or randomly- generated, and does not contain unethical or unwanted commercial content designed to drive traffic to third party sites or boost the search engine rankings of third party sites, or to further unlawful acts (such as phishing) or mislead recipients as to the source of the material (such as spoofing);

the Content is not pornographic, libelous or defamatory, does not contain threats or incite violence towards individuals or entities, and does not violate the privacy or publicity rights of any third party;

your website is not getting advertised via unwanted electronic messages such as spam links on newsgroups, email lists, other blogs and web sites, and similar unsolicited promotional methods; your website is not named in a manner that misleads your readers into thinking that you are another person or company. For example, your website's URL or name is not the name of a person other than yourself or company other than your own; and you have, in the case of Content that includes computer code, accurately categorized and/or described the type, nature, uses and effects of the materials, whether requested to do so by CemSites or otherwise.

By submitting Content to CemSites for inclusion on your Website, you grant CemSites a world-wide, royalty-free, and non-exclusive license to reproduce, modify, adapt and publish the Content solely for the purpose of displaying, distributing and promoting your website. If you delete Content, CemSites will use reasonable efforts to remove it from the Website, but you acknowledge that caching or references to the Content may not be made immediately unavailable.

Without limiting any of those representations or warranties, CemSites has the right (though not the obligation) to, in CemSites's sole discretion (i) refuse or remove any content that, in CemSites's reasonable opinion, violates any CemSites policy or is in any way harmful or objectionable, or (ii) terminate or deny access to and use of the Website to any individual or entity for any reason, in CemSites's sole discretion. CemSites will have no obligation to provide a refund of any amounts previously paid.

**3. Fees and Payment.** Optional premium 'Pro' paid services such as extra storage, Pro themes and plugins, or Campus Packages are available on the Website. By selecting a premium service you agree to pay CemSites the monthly or annual subscription fees indicated for that service. Payments will be charged on the day you sign up for a premium service and will cover the use

of that service for a monthly or annual period as indicated. Premium service fees are not refundable.

#### **4. Paid Services.**

**Fees; Payment.** By signing up for Pro account you agree to pay CemSites the fees indicated in exchange for the services. Applicable fees will be invoiced starting from the day your Pro account is established. Pro accounts can be canceled by you at anytime.

**Support.** Pro accounts include access to priority email support. "Email support" means the ability to make requests for technical support assistance by email at any time (with reasonable efforts by CemSites to respond within one business day) concerning the use of the Pro account. "Priority" means that support for Pro account customers takes priority over support for users of the standard, free CemSites.com software services. All Pro account support will

be provided in accordance with CemSites Pro practices, procedures and policies.

**5. Responsibility of Website Visitors.** CemSites has not reviewed, and cannot review, all of the material, including computer software, posted to the Website, and cannot therefore be responsible for that material's content, use or effects. By operating the Website, CemSites does not represent or imply that it endorses the material there posted, or that it believes such material to be accurate, useful or non-harmful. You are responsible for taking precautions as necessary to protect yourself and your computer systems from viruses, worms, Trojan horses, and other harmful or destructive content. The Website may contain content that is offensive, indecent, or otherwise objectionable, as well as content containing technical inaccuracies, typographical mistakes, and other errors. The Website may also contain material that violates the privacy or publicity rights, or infringes the intellectual property and other proprietary rights, of third parties, or the downloading, copying or use of which is subject to additional terms and conditions, stated or unstated. CemSites disclaims any responsibility for any harm resulting from the use by visitors of the Website, or from any downloading by those visitors of content there posted.

**6. Content Posted on Other Websites.** We have not reviewed, and cannot review, all of the material, including computer software, made available through the websites and webpages to which CemSites.com links, and that link to CemSites.com. CemSites does not have any control over those non-CemSites websites and webpages, and is not responsible for their contents or their use. By linking to a non-CemSites website or webpage, CemSites does not represent or imply that it endorses such website or webpage. You are responsible for taking precautions as necessary to protect yourself and your

computer systems from viruses, worms, Trojan horses, and other harmful or destructive content. CemSites disclaims any responsibility for any harm resulting from your use of non- CemSites websites and webpages.

**7. Copyright Infringement and DMCA Policy.** As CemSites asks others to respect its intellectual property rights, it respects the intellectual property rights of others. If you believe that material located on or linked to by CemSites.com violates your copyright, you are encouraged to

notify Cemsites at [abuse@cemsites.com](mailto:abuse@cemsites.com). CemSites will respond to all such notices, including as required or appropriate by removing the infringing material or disabling all links to the infringing material. In the case of a visitor who may infringe or repeatedly infringes the copyrights or other intellectual property rights of CemSites or others, CemSites may, in its discretion, terminate or deny access to and use of the Website. In the case of such termination, CemSites will have no obligation to provide a refund of any amounts previously paid to CemSites.

**8. Intellectual Property.** This Agreement does not transfer from CemSites to you any CemSites or third party intellectual property, and all right, title and interest in and to such property will remain (as between the parties) solely with CemSites. CemSites, CemSites.com, the CemSites.com logo, and all other trademarks, service marks, graphics and logos used in connection with CemSites.com, or the Website are trademarks or registered trademarks of CemSites or CemSites's licensors. Other trademarks, service marks, graphics and logos used in connection with the Website may be the trademarks of other third parties. Your use of the Website grants you no right or license to reproduce or otherwise use any CemSites or third-party trademarks.

**9. Changes.** CemSites reserves the right, at its sole discretion, to modify or replace any part of this Agreement. It is your responsibility to check this Agreement periodically for changes. Your continued use of or access to the Website following the posting of any changes to this Agreement constitutes acceptance of those changes. CemSites may also, in the future, offer new services and/or features through the Website (including, the release of new tools and resources). Such new features and/or services shall be subject to the terms and conditions of this Agreement.

**10. Termination.** CemSites may terminate your access to all or any part of the Website at any time, with or without cause, with or without notice, effective immediately. If you wish to terminate this Agreement or your CemSites.com account (if you have one), you may simply discontinue using the Website. Notwithstanding the foregoing, if you have a Pro account, such account can only be terminated by CemSites if you materially breach this Agreement and fail to cure such breach within thirty (30) days from CemSites's notice to you thereof; provided that, CemSites can terminate the Website immediately as part of a general shut down of our service. All provisions of this Agreement which by their nature should survive termination shall survive termination, including, without limitation, ownership provisions, warranty disclaimers, indemnity and limitations of liability.

**11. Disclaimer of Warranties.** The Website is provided "as is". CemSites and its suppliers and licensors hereby disclaim all warranties of any kind, express or implied, including, without limitation, the warranties of merchantability, fitness for a particular purpose and non-infringement. Neither CemSites nor its suppliers and licensors, makes any warranty that the Website will be error free or that access thereto will be

continuous or uninterrupted. You understand that you download from, or otherwise obtain content or services through, the Website at your own discretion and risk.

**12. Limitation of Liability.** In no event will CemSites, or its suppliers or licensors, be liable with respect to any subject matter of this agreement under any contract, negligence, strict liability or other legal or equitable theory for: (i) any special, incidental or consequential damages; (ii) the cost of procurement or substitute products or services; (iii) for interruption of use or loss or corruption of data; or (iv) for any amounts that exceed the fees paid by you to CemSites under this agreement during the twelve (12) month period prior to the cause of action. CemSites shall have no liability for any failure or delay due to matters beyond their reasonable control. The foregoing shall not apply to the extent prohibited by applicable law.

**13. General Representation and Warranty.** You represent and warrant that (i) your use of the Website will be in strict accordance with the CemSites Privacy Policy, with this Agreement and with all applicable laws and regulations (including without limitation any local laws or regulations in your country, state, city, or other governmental area, regarding online conduct and acceptable content, and including all applicable laws regarding the transmission of technical data exported from the United States or the country in which you reside) and (ii) your use of the Website will not infringe or misappropriate the intellectual property rights of any third party.

**14. Indemnification.** You agree to indemnify and hold harmless CemSites, its contractors, and its licensors, and their respective directors, officers, employees and agents from and against any and all claims and expenses, including attorneys' fees, arising

out of your use of the Website, including but not limited to your violation of this Agreement.

This Agreement constitutes the entire agreement between CemSites and you concerning the subject matter hereof, and they may only be modified by a written amendment signed by an authorized executive of CemSites, or by the posting by CemSites of a revised version. The prevailing party in any action or proceeding to enforce this Agreement shall be entitled to costs and attorneys' fees. If any part of this Agreement is held invalid or unenforceable, that part will be construed to reflect the parties' original intent, and the remaining portions will remain in full force and effect. A waiver by either party of any term or condition of this Agreement or any breach thereof, in any one instance, will not waive such term or condition or any subsequent breach thereof. You may assign your rights under this Agreement to any party that consents to, and agrees to be bound by, its terms and conditions; CemSites may assign its rights under this Agreement without condition. This Agreement will be binding upon and will inure to the benefit of the parties, their successors and permitted assigns.

### **15. SMS Terms of Service**

*By opting into SMS from a web form or other medium, you are agreeing to receive SMS messages from Site Industries, LLC. This includes SMS messages for appointment scheduling, appointment reminders, post-visit instructions, lab notifications, and billing notifications. Message frequency varies. Message and data rates may apply. See privacy policy at <https://cemsites.com/privacy-policy/>. Message HELP for help. Reply STOP to any message to opt out.*

